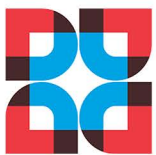


# CASE STUDY:

## E-COMMERCE SUBSCRIPTIONS AND RECURRING BILLING



**XMIX**  
DJ REMIX & COMPILATION



**SMITH**  
CONSULTING

949.218.9600  
30251 GOLDEN LANTERN STE E187  
LAGUNA NIGUEL, CA 92677

## ABOUT THE CLIENT: XMIX DJ REMIX & COMPILATION

XMIX is the industry leader in new music and remix delivery. Featuring daily downloads and globally-recognized series releases, XMIX provides professional DJs with the most comprehensive music & video subscription packages available.

**CHOOSE A FORMAT**

Format	Price	Delivery/Details
<b>DIGITAL DOWNLOAD SUBSCRIPTION</b> Icon: Download arrow with music note and binary code.	\$59.95 PER MONTH	INSTANT DELIVERY
<b>MP3 &amp; VIDEO ON DVD + DOWNLOAD SUBSCRIPTION</b> Icon: DVD disc, MP3 disc, and download arrow with music note and binary code.	\$69.95 PER MONTH	MP3 + VIDEO ON SINGLE DVD
<b>CD + DOWNLOAD SUBSCRIPTION</b> Icon: CD disc and download arrow with music note and binary code.	\$69.95 PER MONTH	6 - 7 DISCS PER MONTH

## E-COMMERCE OBJECTIVES:



Selling downloadable products and protected content



The ability to use recurring billing to add or manage subscriptions, integrated with DNN role management



Member level pricing and discounts by role at the product level



Free shipping at the product level, plus custom shipping options



Fully customized look and feel on the product listing catalog and product details pages



Utilize the MyAccount module for users to update their profiles/subscriptions



## DOWNLOADABLE CONTENT, SUBSCRIPTIONS, AND ACCOUNT MANAGEMENT

For this client, we were able to leverage their existing DNN role functionality and supercharge it for their eCommerce and subscription needs.

RazorCart has the ability to add/remove users from security roles on successful checkouts and payment declines, as well as hiding and showing products for specific user roles.

Their users can update their subscription preferences and user accounts from our built-in My Account module.

“

So we started with Smith Consulting a couple of years ago with them installing SmithCart into our DNN site. Recently, (Feb 2018) we upgraded to RazorCart.

Smith Consulting handled upgrading us to DNN 9, installing RazorCart and writing various pieces custom code the allowed the program to adapt to our needs. Everything was done in a timely manner. They had us up and running in under a month. The communication between us and them was great and the process was the smoothest we have ever experienced. We have found RazorCart to be fast, efficient and intuitive (Especially if you have experience with SmithCart).

Our business model is a membership that involves monthly re-occurring charges and RazorCart combined with the ability of Smith Consulting to custom program for all of our unique needs has left us in a position where we can service our customers efficiently and reliably. Smith Consulting has come a long way in the few years that we have been dealing with them and has been responsive, friendly and “on point” with us. We appreciate the help they have given us and would recommend them to anyone.

Lawrence Clawson  
xmixdigital.com

**Add Roles(s)**  Effective On Add To Cart

<input type="checkbox"/> Role	Type	Expire
<input type="checkbox"/> 1 Year Agreement Confirmation		
<input checked="" type="checkbox"/> Level 1 - Subscription Required	<input type="radio"/> None <input type="radio"/> Days <input checked="" type="radio"/> Date	<input type="text" value="4/17/2018"/> <input type="button" value="Calendar"/> <input type="text" value="4/17/2018"/> <input type="button" value="Calendar"/>
<input type="checkbox"/> Level 2 - Pending		
<input type="checkbox"/> Level 3 - Limited Time Special Offer		

**Remove Roles(s)**  Effective On Add To Cart

<input type="checkbox"/> Role
<input type="checkbox"/> 1 Year Agreement Confirmation
<input type="checkbox"/> Level 1 - Subscription Required
<input type="checkbox"/> Level 2 - Pending
<input type="checkbox"/> Level 3 - Limited Time Special Offer

