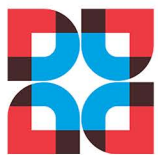
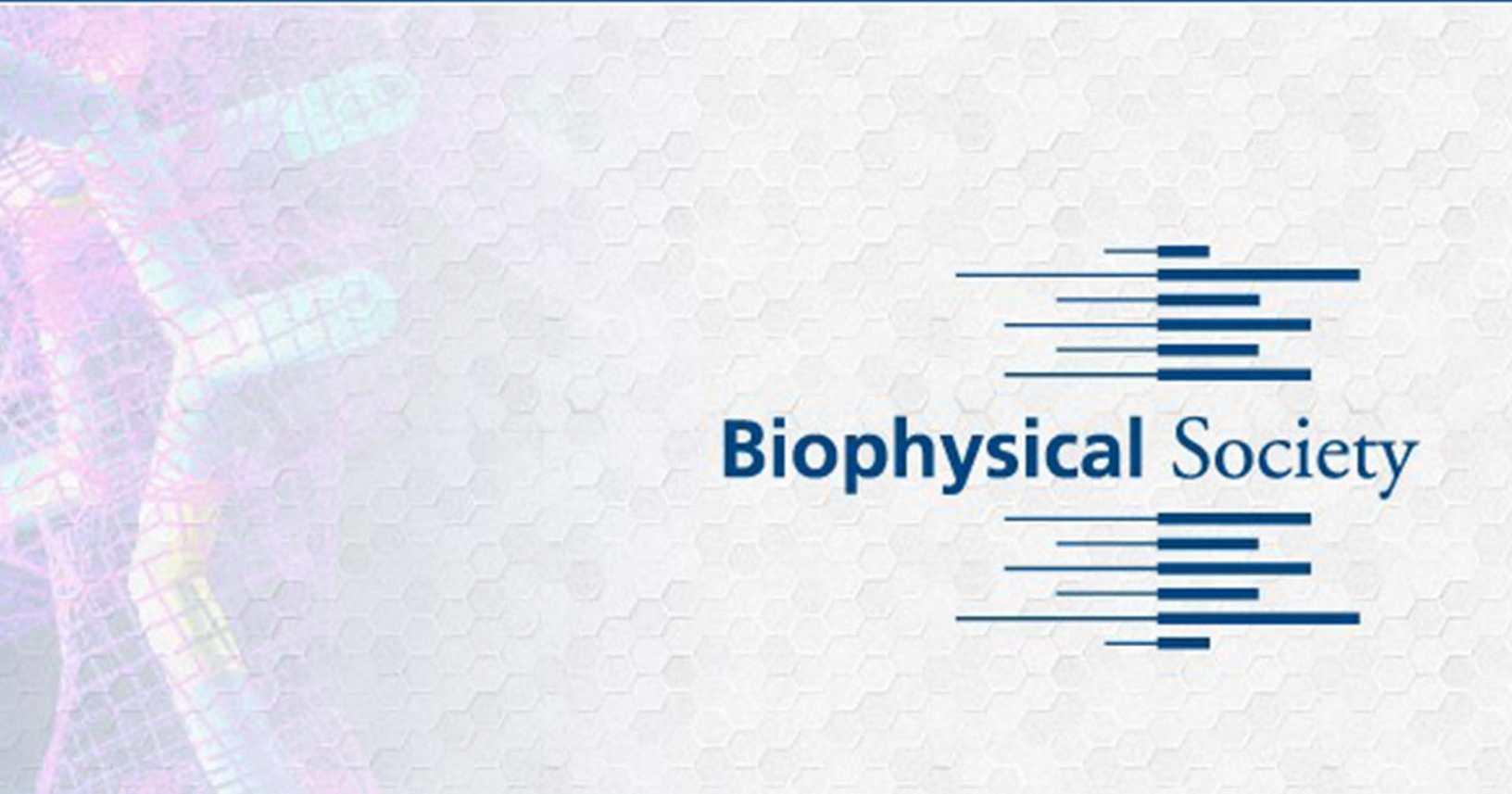


CASE STUDY:

SELLING COURSE REGISTRATION,
MEMBERSHIPS AND DONATIONS

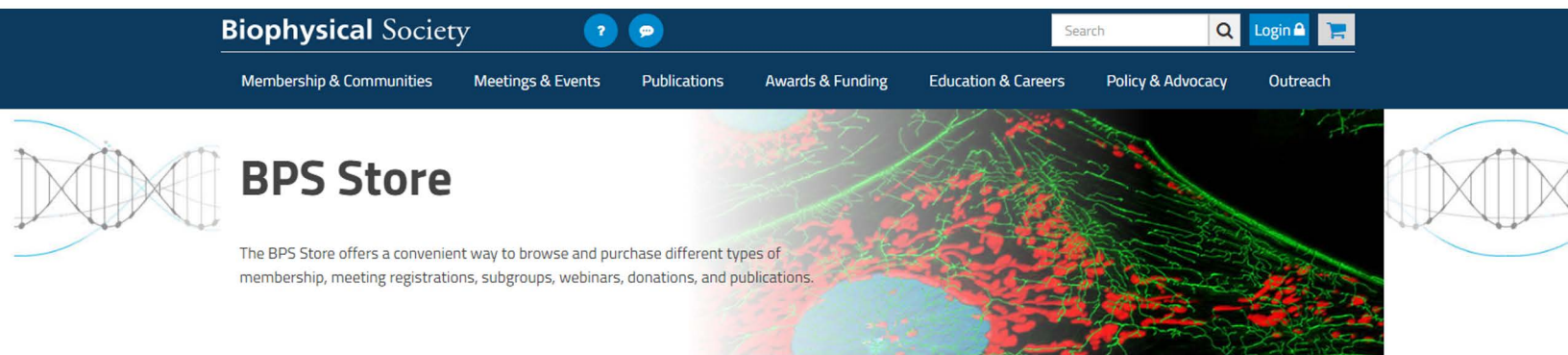


SMITH
CONSULTING

949.218.9600
30251 GOLDEN LANTERN STE E187
LAGUNA NIGUEL, CA 92677

ABOUT THE CLIENT: BIOPHYSICAL SOCIETY

The Biophysical Society was founded in the 1950s to lead the development and dissemination of knowledge in biophysics through many activities including meetings, publications, community outreach, and career placement. The Society members, of which there are currently over 9,000, work in academia, industry, and government agencies worldwide. Membership is open to scientists who have educational, research, or practical experience in biophysics or an allied scientific field (excerpted from the Biophysical Society’s Constitution and Bylaws.



E-COMMERCE OBJECTIVES:



Increased functionality in role management, role discounts, etc.



Selling non-physical products: courses, webinars, registrations, subscriptions, and donations



Custom Modal Popup and new logic for AngularJS controllers and updated Web API



Action Delegate Pipeline OnCheckoutComplete event to integrate Webinars API



Custom order integration pipeline to integrate with backend membership system



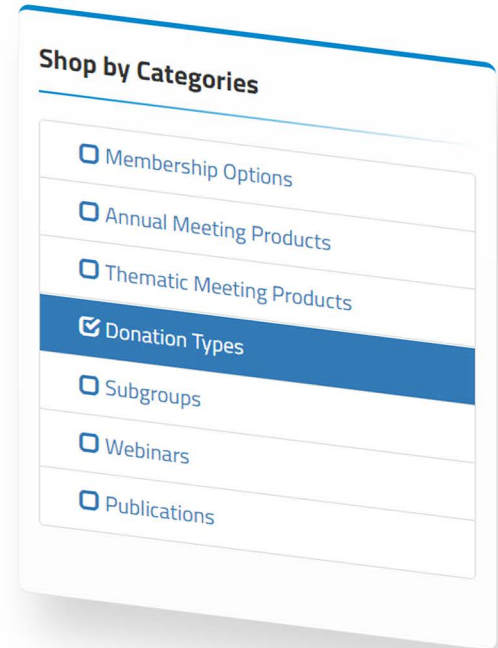
Eligibility validation on products using custom fields based on order history and current membership status



COURSES, MEMBERSHIPS AND DONATIONS

The extensibility of our RazorCart eCommerce platform allowed us to build custom logic for the Biophysical Society on top of our existing core functionality. Our background in eCommerce enabled us to work with the client to develop a deep understanding of their unique requirements and deliver them flawlessly.

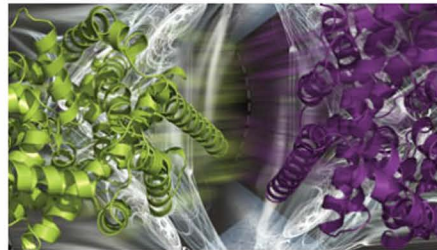
Our developers worked hands-on with the Biophysical Society project manager to execute even the most complicated requirements and dial-in their eCommerce store leading up to their relaunch in DNN version 9 and update their 11 year old legacy system.



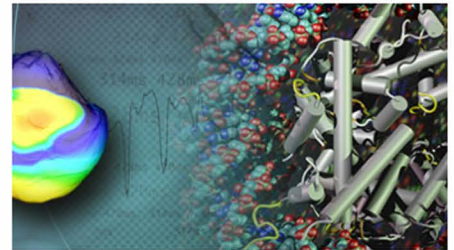
Shop by Categories



Membership Options



Annual Meeting Products



Thematic Meeting Products



Donation Types



Subgroups



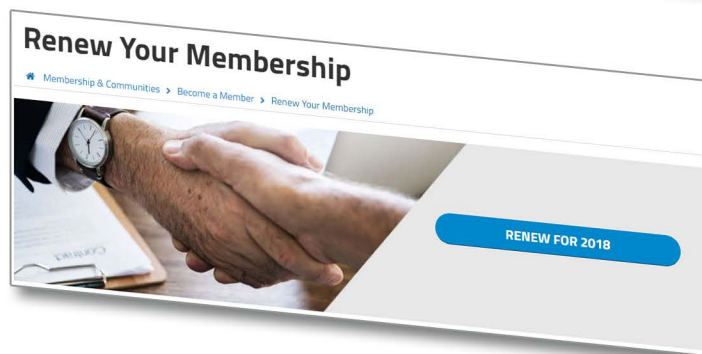
Webinars



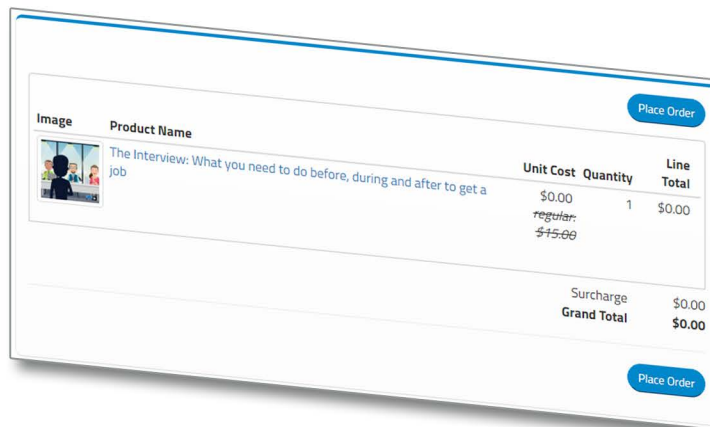
CUSTOM AND
PRE-SET
DONATION
AMOUNTS



MEMBERSHIP
VERIFICATION
AND BACK-END
SYSTEMS
INTEGRATION



MEMBER-
LEVEL PRICING
AT THE PRODUCT
LEVEL. UNLIMITED
OPTIONS!



SUPPORTING
NON-PHYSICAL
PRODUCTS AND
SUBSCRIPTIONS.



We are a membership/ association type organization and none of the existing shopping cart solutions fit into our business needs as the business rules are very unique.

We needed a future-proof, customizable, extensible solution and thankfully I ended up with Smith Consulting's RazorCart

David and his team are very knowledgeable and thorough in understanding our complex business requirements and implemented a scalable solution that perfectly fits our business needs which is well received by our members.

We never could have accomplished this without the Smith Consulting team. Highly recommended!

Saran Ramu, Director of Information Technology, Biophysical Society

