

Smith Articles Module™ v.2.10



Users' Manual

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I. Introduction

Smith Articles displays a neatly formatted list of articles. The article list displays the following items:

- Title of each article
- Article description and summary
- Date that the article was created.
- Optional attachments with download link

Smith Articles supports integration with Smith ShareBar, which gives your users the ability to share any article on their favorite social networking site. Please see the Smith ShareBar section for more information on social networking features.

II. What is the Smith Articles Module?

The Smith Articles module allows you to display content from digArticles in your shopping cart. Articles may contain attachments such as PDF or Microsoft Word documents. Articles can be also associated with one or more products to allow relevant articles to be displayed on any page in your portal or within the SmithCart Product Details module. Please see the Smith Cart User Manual for more information on the Product Details module. For more information about digArticles, visit www.dignuke.com.

The following features are supported:

- Media and Image Gallery
 - Built-in image Lightbox
 - File Gallery and FlowPlayer FLV video and MP3 player
 - jQuery Media Plugin integration.
 - Embed popular file formats, flv, swf, pdf, wmv and more!
- Windows Live Writer
- Threaded Comments with Moderation
- Article and Comment voting (Likes, Digg, Mixx, Nukes, etc)
- 12 Article Styles

- Twitter Integration
- News
- Categories and Tags
- Custom Fields
- Media and Content Management
- Unlimited scheduled or one time imports from RSS Feeds.
- Imports media and categories
- Import from Ventrian News Article

III. Configuring the Smith Articles Module

To manage article settings do the following:

1. Login to your portal as the Administrator or Host
2. Click the Manage Settings button in the articles module.



A. Article Settings

You can customize the look and feel of your articles module using the following settings:

Article Settings

Button Theme:

Articles Per Page:

Show Product Dropdown:

Button Theme – The cart comes with the following eleven professionally designed button themes:

- Azure
- Black
- Blue
- Brown
- Forest Green
- Green
- Orange
- Red
- Silver
- Yellow
- Pink
- And more!

Select the button theme that matches your portal skin the best.

Articles per Page – Select the number of articles to show on each product listing page (5 by default).

Show Product Dropdown – The product dropdown menu allows users to filter articles by product. Selecting a product in the dropdown will display only those articles which are associated with the selected product.

B. Email Settings

Email Settings is used to set the name and email address for sharing articles via email. When a user chooses to share an article via email, this information will be used to fill in the name and email address that the message will be sent from. Please see Smith ShareBar for more information on email sharing.



The screenshot shows a form titled "Email Settings" with two input fields. The first field is labeled "Mail From:" and contains the text "Kevin". The second field is labeled "Mail From Email Address:" and contains the text "support@smith-consulting.com".

Mail From – Enter the name that you would like to appear when you share an article.

Mail From Email Address – Enter the email address that you want the shared article to be sent from.

C. Product Associations

Product Associations are used to associate an article with one or more products.

Product Associations

Associate Article:

With Product:

Article	Product	
Michael Kors	Michael Kors Mid-Size Dylan Chronograph Glitz Watch	Delete
Watches	Michael Kors Parker Glitz Watch, Golden	Delete
Watches	Michael Kors Oversized Madison Chronograph Glitz Watch, White Horn	Delete

To associate an article with a product, select the article and the product from the dropdown menus and then click Add Association. A list of articles and associated products appears at the bottom of the screen. To dissociate an article from a product, locate the article in the list and click Delete. When one or more articles are associated with a product, the article(s) will be displayed under the Articles tab in the Product Details module.

IV. Viewing Articles - Front- End Screens

After you have added articles, you can view the videos either using the Smith Articles module or on a tab on the product details page of the cart.

A. Viewing Articles with the Articles Module

Once your Smith Articles module is configured and you navigate to the page in your portal with the Articles module, you will see the following screen displayed:



Select Product: 1111 ~ Michael Kors Parker Glitz Watch, Golden

Watches
Uploaded: 4/13/2012 3:19:03 PM

A watch is a small timepiece, typically worn either on the wrist or attached on a chain and carried in a pocket; wristwatches, however, are the most common type of watch used today. Watches evolved in the 17th century from spring powered clocks, which appeared in the 15th century. The first watches were strictly mechanical. As technology progressed, the mechanisms used to measure time have, in some cases, been replaced by use of quartz vibrations or electromagnetic pulses and are called quartz movements. [1] The first digital electronic watch was developed in 1970. [

[Twitter](#) [Facebook](#) [Email](#) [Google+1](#)

Michael Kors
Uploaded: 4/13/2012 3:14:00 PM
Destination Kors.pdf

Michael Kors began designing clothes at the age of 19 and studied fashion design at the Fashion Institute of Technology in New York City. [10] In 1981, Kors launched the Michael Kors womenswear line at Bloomingdales, Bergdorf Goodman, Lord & Taylor, Neiman Marcus, and Saks Fifth Avenue. Building on his success, Kors was named the first ever women's ready-to-wear designer and creative director for the French fashion house Celine in 1997. In his tenure at Celine, Kors turned the fashion house around with blockbuster accessories and a critically acclaimed ready-to-wear line. Kors left Celine in October 2003 to concentrate on his own brand. Kors launched his menswear line in 2002.

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B. Viewing Articles with the Product Details Module

To view related articles in the product details module, the setting must first be enabled in the product details settings.

Step 1 – Access the product detail module settings by hovering over the “Manage” button as seen in the screen shot below:



Figure 1 Settings Screen

Step 2 – Scroll down and locate the “Tab Setup” options. Click to check the “Show Articles Tab” as seen in the screenshot below:

Tab Setup

Tab Width (Pixels):

Tab Height (Pixels):

Show Reviews Tab:

Show Videos Tab:


Show Articles Tab:

Hide Tabs:

When the article setting is enabled, an Articles tab is displayed above the product detail which contains a list of all articles which are associated with the product:

Buy Now	Product Description	Videos	Articles	Reviews
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Item(s): 0




Michael Kors Oversized Madison Chronograph Glitz Watch, White Horn

Price: \$275.00

Quantity:







Buy Now	Product Description	Videos	Articles	Reviews
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Watches

4/13/2012 3:19:03 PM

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V. Smith ShareBar

The Smith ShareBar module allows your customers to share content from your site as follows:

- Twitter
- Facebook
- Google Plus
- Email a Friend - Allows customers to share content with their friends via email.

When a user clicks one of the buttons on the ShareBar, the selected site is loaded in a new window. The new window is automatically filled with content from your site. For example, if the user clicks the ShareBar in the videos module, the URL, title and description of the video is sent to the selected social networking site. Content from articles, reviews, and product descriptions can be shared in a similar fashion, with no configuration needed. The Share via Email option allows a user to share content in an email message.

A. *Email Templates*

The Email Templates feature in Smith Cart can be used to customize the settings and appearance of the emails on a per-product basis. Please see the Smith Cart User Manual for more information on email templates.

